

On February 22, 2024, Choice Hotels International, Inc. ("Choice") posted the following advertisement via Facebook relating to the proposal by Choice to acquire Wyndham Hotels & Resorts, Inc.:

Choice Hotels
Sponsored

Combining with Wyndham will help lower franchisee costs and drive more direct bookings, creating a path to enhanced profitability.

CHOICE
HOTELS

DRIVE DIRECT BOOKINGS
+
LOWER COSTS

A WIN FOR FRANCHISEES

createvaluewithchoice.com
Franchisees Win with Choice + Wyndham [Learn more](#)